# **Acceptable Use Policy**



# The following document is the Acceptable Use Policy that forms part of the Everyday Mobile from Woolworths Customer Terms that apply to your service.

We encourage you to review this Acceptable Use Policy from time to time as it may be amended periodically.

- 1. Everyday Mobile from Woolworths provides you services using the Mobile Networks. The Acceptable Use Policy (AUP) has been implemented to ensure that your use of the services:
  - is lawful;
  - o does not unreasonably impact other subscribers use of the services; and
  - does not unreasonably impact Everyday Mobile from Woolworths's ability to provide the service.
- 2. You must not use the service in order to transmit, distribute or store material:
  - in violation of any applicable law;
  - in a manner that will infringe the copyright, trade mark, trade secret or other intellectual property rights of others or the privacy, publicity or other personal rights of others;
  - that is obscene, threatening, abusive or hateful; or
  - that contains a virus, worm, trojan, or other harmful software or component.

#### **No Spam**

- 3. You must not use the Service or Everyday Mobile from Woolworths Network to accept, transmit or distribute unsolicited bulk data, commonly known as spam (this might be email, SMS messages, MMS messages bulletin boards, messages to communities or groups or websites, software and files).
- 4. The only circumstances in which the service or Everyday Mobile from Woolworths Network may be used to send bulk data of an advertising or promotional nature is the following:
  - a. Where it is in accordance with any applicable laws relating to spam and the sending of bulk data and where the bulk data is sent to persons with whom the sender has a pre-existing business, professional or personal relationship or to persons who have previously indicated their consent to receive such data from the sender from time to time (for example by giving their consent by filling in information to that effect on the sender's website); and
  - b. Where the sender provides a free, readily accessible and functioning unsubscribe function (and make this function known to recipients in the relevant data as sent) which allows those recipients to elect not to receive further bulk data.

#### **Other Prohibited Uses**

- 5. You also must not use the Service or Everyday Mobile from Woolworths Network for:
  - a. Sending data, or causing data to be sent, to or through the service or v Network that hides or obscures the source of the data, that contains invalid or forged headers or domain names or deceptive addressing;
  - b. Receiving or collecting responses from unsolicited bulk data (spam), whether the original was sent via the service or Everyday Mobile from Woolworths Network or not, or hosting a web site to which recipients or unsolicited bulk data are directed;



- c. Relaying data from a third party's mail server without permission or which employs similar techniques to hide or obscure the source of the data;
- d. Collecting or harvesting screen names or email addresses of others for the purposes of sending unsolicited emails or for exchange;
- e. Sending large or numerous amounts of data for the purpose of disrupting another's computer or account;
- f. Sending data that may damage or affect the performance of the recipient's equipment;
- g. Persistently sending data without reasonable cause or for the purpose of causing annoyance, inconvenience or needless anxiety to any person;
- h. Sending mass messages (including for the purpose of advertising), other than within communities, groups or websites that specifically encourage or permit advertising;
- i. Sending binary files (rather than text files), other than within communities, groups, or websites that specifically encourage or permit this; and
- j. Providing interactive gambling content.

#### **System and Network Security**

- 6. You must not violate, or attempt to violate, the security of the service or Everyday Mobile from Woolworths Network, including, without limitation:
  - a. Accessing material not intended to be accessed by you or logging into a server or account which you are not authorised to access;
  - b. Attempting to probe, scan or test the vulnerability of a system or network or to breach security or authentication measures without proper authorisation;
  - c. Attempting to interfere with, disrupt or disable services to any other user, host or network, including, without limitation, via means or overloading, flooding, mail bombing or crashing;
  - d. Forging any TCP/IP packet header or any part of the header information in any email or any community, group or website posting; and
  - e. Taking any action in order to obtain services to which you are not entitled.
- 7. Violations of system or network security may result in civil or criminal liability. Everyday Mobile from Woolworths will investigate occurrences which may involve such violations and may involve, and cooperate with, law enforcement authorities in prosecuting users who are involved in such violations.
- 8. Everyday Mobile from Woolworths may immediately suspend or terminate a service without notice or warning if:
  - a. Everyday Mobile from Woolworths has reasonable grounds to believe that your use of the service will give rise to a threat or risk to the security and/or integrity of the Everyday Mobile from Woolworths Networks and/or the Service;
  - b. You access the network in a way that we believe is causing a fault or having a detrimental effect on the network or other users.



## **Restrictions On Use**

- 9. You must not:
  - a. Use the service for M2M Use or to facilitate MVOIP or SMSIP delivery (for example, as an alternative to standard circuit switched voice calls or standard SMS messages);
  - b. Where Everyday Mobile from Woolworths service contains a nominal consumption rate of zero or equivalent:
    - generate mobile terminating access or SMS message terminating access payments (for example, by using SIM boxing);
    - transmit, refile or aggregate domestic or international traffic on the mobile network; or
    - use the service with devices that switch or reroute calls to or from the mobile network or any third party without Everyday Mobile from Woolworths's consent;
  - c. Re-supply or resell the service or services, including excess data through the Data Gifting feature.
  - d. Exceed the following thresholds using your service:
    - Domestic voice to mobile 1,880 minutes within a three (3) day period
    - Domestic voice to landline 1,440 minutes within a three (3) day period
    - Domestic SMS 1,500 SMS within a three (3) day period
    - International voice 1,500 minutes within a three (3) day period
    - International SMS 300 SMS within a three (3) day period
- 10. If Everyday Mobile from Woolworths becomes aware of, or reasonably suspects, that you have breached the above obligations, Everyday Mobile from Woolworths may:
  - a. Require you to cease the activities that are in breach of these obligations within 24 hours;
  - b. Suspend, limit or terminate your account or the provision of the service (or any feature of it); and/or
  - c. Charge you on a pay-as-you-go basis, by notice to you.

#### **Suspension or Termination**

- 11. If you violate any element of this Everyday Mobile from Woolworths AUP and, if applicable, do not cease the activities within 24 hours in accordance with paragraph 11(a) of this AUP, then under the relevant User Agreement, Everyday Mobile from Woolworths may suspend or terminate the relevant service.
- 12. Everyday Mobile from Woolworths may give notice to a user warning that the user's use of a service is in violation of this AUP and that their service will be suspended or terminated. Everyday Mobile from Woolworths may also immediately suspend or terminate a service without notice or warning.
- 13. Everyday Mobile from Woolworths may also suspend or terminate a service, with or without notice, if required by any applicable law.
- 14. Where Everyday Mobile from Woolworths has a right to suspend your account or the provision of a service, then:
  - a. Any expiry date applicable to the credit expiry period or the plan will not be affected by such suspension;
  - b. Any suspended service will retain its mobile number;
  - c. Everyday Mobile may not process any porting request in relation to the suspended account or service during the period of suspension; and



- d. If your account is not reactivated within six months from the date of suspension, Everyday Mobile from Woolworths may place your account in a deactivated state.
- 15. Everyday Mobile from Woolworths may disconnect your account permanently if it enters a deactivated state. If this happens all unused value or credit allocated to that account is forfeited and the mobile number will be quarantined.
- 16. Everyday Mobile from Woolworths may seek written assurances from users that they will cease using a service in a way that violates this AUP.
- 17. Everyday Mobile from Woolworths is not liable for any damages of any nature whatsoever suffered by any user or any third person resulting in whole or in part from Everyday Mobile from Woolworths's exercise of its rights under this AUP.

# Viruses, Worms, Trojans and Denial of Service Attacks

18. It's important to protect networks and devices against higher level malicious programs (such as viruses, worms and Trojans) and lower level Denial of Service (DoS) attacks that can be distributed or propagated via the internet, including email. You must ensure that you have in place appropriate protection of your systems, networks and devices to reduce the risk of transmission of such computer programs, and reduce the likelihood of such attacks originating from their networks, systems and devices through the service or Everyday Mobile from Woolworths Network. Some of these protection methods may include firewalls, an appropriate plan regarding email attachments and the most up to date virus scanning software.

### Monitoring

- 19. Everyday Mobile from Woolworths has no obligation to monitor the user of the service or Everyday Mobile from Woolworths Network, but reserves the right to do so, including as required by any applicable law, and to remove any material on, or block any data transmitted over, the service or Everyday Mobile from Woolworths Network in its sole discretion.
- 20. Everyday Mobile from Woolworths takes no responsibility for any material input by third persons that is not hosted on, or transmitted over, the service or Everyday Mobile from Woolworths Network by Everyday Mobile from Woolworths itself.
- 21. Everyday Mobile from Woolworths is not responsible for the content of any website hosted on, or accessible using the service or Everyday Mobile from Woolworths Network other than Everyday Mobile from Woolworths's own websites.

#### Site Blocking

22. Everyday Mobile from Woolworths may block access to internet sites or internet access where required to do so by any applicable law.